

2011 AVON HERITAGE DUCT TAPE FESTIVAL SPONSORSHIP PARTICIPATION LEVEL INFORMATION SHEET

The Festival Committee is asking for the support and participation of local retailers, businesses and organizations in this year's festival. Having such support and participation will make the Festival the best it has ever been. To encourage everyone to be a part of the festival, the Festival Committee has developed several levels of participation. Each level has varying degrees of benefits. Please review the different levels and find one that will allow you or your organization to be a part of the festival. If you or your organization is interested in becoming a sponsor, please contact us immediately—sponsorship packages are limited.

PLATINUM SPONSORSHIP DONATION: \$3,000

- Inclusion of full color logo/name as Platinum Sponsor on promotional postcards to be distributed throughout Avon and Northeast Ohio (minimum 25,000).
- Ability to have a product give away on local radio station (station to be determined) during Festival.
- Free 10' X 10' booth space during the festival—either for retail sales or as an informational booth.
- Platinum Sponsor will be listed in festival Schedule of Events and on Festival website.
- Platinum Sponsor will be recognized in the Avon Heritage Duct Tape Festival newspaper insert. The insert will be distributed in at least one local newspaper. Recognition indicates logo inclusion in a full-page ad thanking all of the Festival's sponsors.
- Free Parade Entry

GOLD SPONSORSHIP DONATION: \$1,500

- Ability to have a product give away on local radio station (station to be determined) during Festival.
- Free 10' X 10' booth space during the Festival—either for retail sales or as an informational booth.
- Gold Sponsor will be listed in festival Schedule of Events and on Festival website.
- Gold Sponsor will be recognized in the Avon Heritage Duct Tape Festival newspaper insert. The insert will be distributed in at least one local newspaper. Recognition indicates logo inclusion in a full-page ad thanking all of the Festival's sponsors.
- Free Parade Entry

SILVER SPONSORSHIP DONATION: \$500

- Silver Sponsor will be listed on Festival website.
- Silver Sponsor will be listed in the Avon Heritage Duct Tape Festival newspaper

insert thanking all of the Festival's sponsors. The insert will be distributed in at least one local newspaper.

- Free Parade Entry

BRONZE SPONSORSHIP DONATION: \$250

- Bronze Sponsor will be listed in the Avon Heritage Duct Tape Festival newspaper insert thanking all of the Festival's sponsors. The insert will be distributed in at least one local newspaper.
- Free Parade Entry

The Avon Heritage Duct Tape Festival is a 501 (C)(4) exempt organization